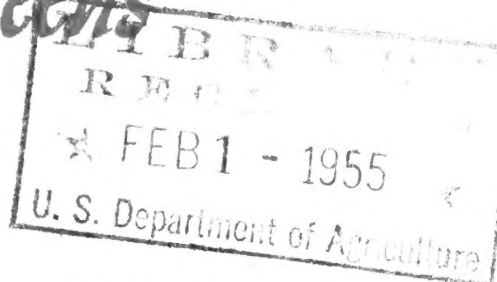


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*Azaleas*  
*Greenhouse Plants*  
*Evergreens*



WHOLESALE

*Price List*

**1955**



**W. T. CHAMPNEYS & SON**

Growers and Shippers of "Quality Plants"

**APOPKA, FLORIDA**

## TERMS

- 1 **CASH** with order or **C.O.D.** unless credit has been established. Remittance of 25% must accompany C.O.D. orders.
- 2 A 25% deposit is asked on stock that is to be reserved for later delivery.
- 3 All orders for future delivery are accepted subject to our merchandise being salable material at the time it is wanted and our ability to deliver at that time. We are not responsible for crop failures or other factors beyond our control, which may keep us from making deliveries. Upon our knowledge of such, all orders and deposits we have received will be returned promptly.
- 4 250 plants of any one size and variety are sold at the thousand rate in cases where same is quoted. 25 plants are sold at the hundred rate. We guarantee our merchandise to be true to name and we ship only first quality stock at all times.
- 5 All prices are **F.O.B. Apopka, Florida**, and are subject to change without notice. We make no charge for packing and we allow the following discounts, when plants are picked up at the nursery and do not have to be crated:
  - 10% discount on all Azaleas from the peat farm if moved before October 15th, and on all B&B stock if loaded direct from the field.
  - 10% discount on all grades of lining-out stock.
  - 10% discount on all stock from the lath house.

We will gladly arrange for truck delivery for you if you do not have this transportation available.

**YOUR GUARANTEE OF SATISFACTION**

*"Quality Plants"*

**PACKED RIGHT**

**W. T. CHAMPNEYS & SON**

# *Azaleas*

We specialize in Azaleas for growing-on. Get this stock in the early Spring, and it should grow into well developed plants for the following flowering season.



## LINING-OUT STOCK . . .

Our Azalea liners are ready from March through June. Our liners are grown in specially prepared beds of shredded peat and they are never allowed to slow down or become hardened. They have a good lot of very-much-alive healthy roots that hold a quantity of our fibrous peat; not only is this very helpful to them in shipment, but it gets them off to a quick start after you plant them. We call special attention to our 3" to 5", 4" to 6" and 6" to 8" growing-on stock listed on page 6.

Also see Page 6 for the new variety HOLIDAY.



## DORMANT, BUDDED STOCK FOR FORCING . . .

For Fall and Winter delivery. Our budded Azaleas have a very heavy bud-count and are extra nice this year. They have been properly spaced for an even growth and have been sheared carefully to make nice full plants. All of these are grown in mixtures that run heavy to peat, and many are grown on our peat farm in full sunlight. This assures you that they will have a good root system, that they will carry well in shipment and that the transportation costs will not be excessive.

**W. T. CHAMPNEYS & SON**

## LINING-OUT STOCK...

For delivery March 15th through June.

NOT SOLD IN LOTS OF LESS THAN 25 OF  
ANY ONE VARIETY AND SIZE.

### KURUME VARIETIES . . .

Hexe  
Snow  
Pink Pearl  
Coral Bell  
Hinodegiri  
Double Hino  
Hino Crimson  
Salmon Beauty  
Christmas Cheer

### PERICAT VARIETIES . . .

Pink Pericat Supreme  
Sweetheart Supreme  
Madam Pericat  
China Seas  
Pinocchio  
Fortune  
Gem

In order to obtain the quantity or thousand rate,  
orders must be for 250 or over of the same size and  
the same variety.

3 to 4 leads @ \$10.00 per 100 or \$ 90.00 per 1000  
5 to 7 leads @ \$13.00 per 100 or \$120.00 per 1000  
8 to 10 leads @ \$17.00 per 100 or \$150.00 per 1000

**W. T. CHAMPNEYS & SON**

# Azaleas

## LINING-OUT STOCK . . . (Continued)

### BELGIAN INDICA VARIETIES . . .

(These are all large flowering)

Triomphe (red)  
 Vervaneana Alba (Ruffled white)  
 Vervaneana (Variegated pink and white)  
 Albert & Elizabeth (Variegated pink and white)  
 Hexe de Saffelare (red)

	Per 100	Per 1000
Transplants . . . . .	\$15.00	\$125.00
Liners, 3 to 4 leads . . . . .	20.00	150.00
Liners, 5 to 7 leads . . . . .	22.50	200.00

### BELGIAN INDICA VARIETIES

(Larger plants for growing on)

Triomphe (red)  
 Vervaneana (Variegated pink and white)  
 Vervaneana Alba (Ruffled white)  
 Hexe de Saffelare (Red)

	Per 100	Per 1000
3 to 5 inch spread . . . . .	\$40.00	\$350.00
4 to 6 inch spread . . . . .	\$60.00	\$550.00

## DORMANT, BUDDED STOCK...

Hexe	Hino Crimson
Snow	Pinocchio
Coral Bell	Madam Pericat
Hinodegiri	Sweetheart Supreme
Christmas Cheer	Pink Pericat Supreme

We will have a limited quantity of good Forcing Stock for Fall delivery, 1955, and we welcome your trial order. These plants will be full and compact; will have a heavy bud count, and will make good pot plants for the coming season.

	Per 100	Per 1000
4 to 6 inch spread . . . . .	\$40.00	\$350.00
6 to 8 inch spread . . . . .	60.00	550.00
8 to 10 inch spread . . . . .	80.00	750.00

**W. T. CHAMPNEYS & SON**

## *Azaleas*

### LARGER STOCK For GROWING ON FOR SPRING DELIVERY

For our patrons who require larger Azaleas for growing on, we have a quantity of good, bushy, compact 3" to 5", 4" to 6", and 6" to 8" sizes.

This is much heavier stock than the three standard liner grades. Frequent trimming and careful attention has kept it short and compact and it should make excellent pot-plants for the coming season. This stock can be supplied in the following varieties:

Coral Bell, Snow, Hexe, Pink Pearl, Hinodegiri, Hino-Crimson, Double Hino, Salmon Beauty, Pinocchio, Madam Pericat, Pink Pericat Supreme, Sweetheart Supreme, China Seas, Fortune.

	Per 100	Per 1000
3 to 5 inch spread .....	\$30.00	\$250.00
4 to 6 inch spread .....	40.00	350.00
6 to 8 inch spread .....	60.00	550.00



### HOLIDAY . . .

(one of the new ones in the Pericat family)

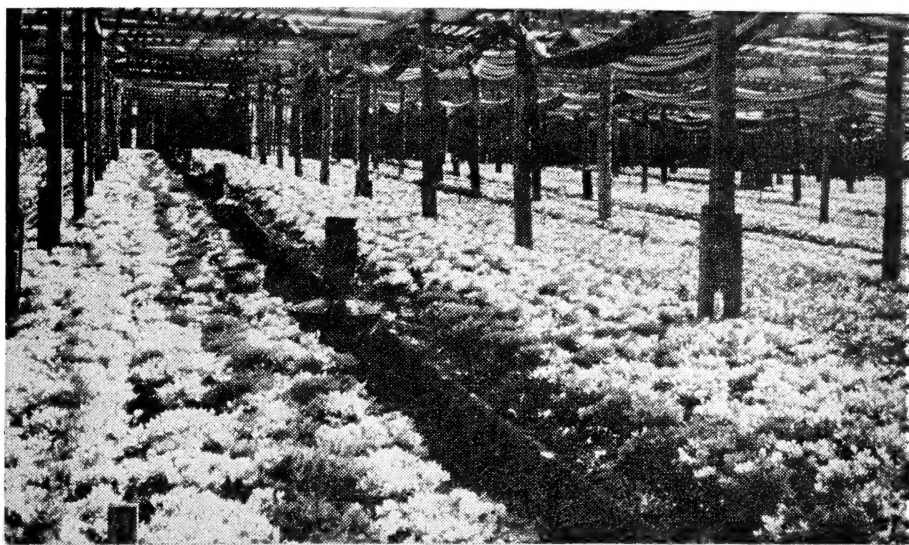
This variety has proven to be an exceptionally good grower and a prolific bloomer. Its salmon-pink flowers, are borne in large clusters and it is the earliest flowering Pericat Hybrid we have ever offered. It shapes up well for an excellent pot plant and we heartily recommend it. Our supply is limited.

LINERS:	Per 100	Per 1000
3 to 4 leads .....	\$20.00	\$150.00
5 to 7 leads .....	22.50	200.00
3 to 5 inch spread .....	40.00	350.00
4 to 6 inch spread .....	60.00	550.00
6 to 8 inch spread .....	80.00	750.00

## W. T. CHAMPNEYS & SON



## Azalea Coral Bell



These plants are growing in our main lath shed. They have been well spaced and properly sheared. Please note how compact and uniform they are. This type of stock 4-6", 6-8" and 8-10" sizes should make perfect pots for you for next season.

## Transplanted Cuttings



These have just been brought from our propagating house and lined out 4 inches apart in beds of solid peat. They are grown on for several months (usually 8 to 10 months) to develop into the three grades of Liners that we offer for Spring and mid-Summer delivery.

**A SMALL SECTION OF OUR**



*This Lath-house is Devoted Entirely*



**W. T. CHAMPNEYS & SON**

*"Quality Plants"*

APOPKA, FLORIDA



# OUR 5-ACRE LATH-HOUSE



*Entirely to Azaleas...*

*These are grown...*

in raised beds filled with 5.2 peat that is dug by dragline from our own peat bog. This type of growing allows perfect drainage, which is so necessary to the growth and development of good Azaleas.

## New 3-Acre Lath House



Built in 1950 to accommodate 350,000 liners. Please note the muslin covers and the oil heaters which are assurance against possibility of cold damage.

## Heavy Transplanted Liners



This stock was lined out quite early last year and is exceptionally strong and bushy. Your 8 to 10 lead liners will be selected from these plants.

QUALITY LANDSCAPE MATERIAL

Short in variety — long in quality.

We have a small variety of choice landscape items that can be supplied in quantity this season. This stock has been grown at our peat farm, properly sheared and root pruned, and will come to you with a good ball and plenty of feeder roots.

Our customers who have handled this, report very satisfactory results, and we know you will be pleased with it.

We do not attempt to crate these plants — we offer them for sale at the nursery, or we will arrange for truck delivery if they are bought in quantity.

ILEX BURFORDII

	Per 10	Per 100
12-18" B&B .....	1.50 ea.	1.25 ea.
18-24" B&B .....	2.00 ea.	1.75 ea.
2-3' B&B .....	3.00 ea.	2.50 ea.
3-4' B&B .....	4.50 ea.	4.00 ea.
4-5' B&B .....	7.00 ea.	6.00 ea.

ILEX ROTUNDIFOLIA

12-18" B&B .....	1.25 ea.	1.10 ea.
18-24" B&B .....	1.75 ea.	1.50 ea.

BERCKMANN'S GOLDEN ARBORVITAE

12-18" B&B .....	1.00 ea.	.90 ea.
18-24" B&B .....	1.75 ea.	1.50 ea.
2-3' B&B .....	2.50 ea.	2.00 ea.

JUNIPER

Hetzii & Pfitzers

18-24" B&B .....	2.00 ea.	1.75 ea.
2-3' B&B .....	3.00 ea.	2.50 ea.

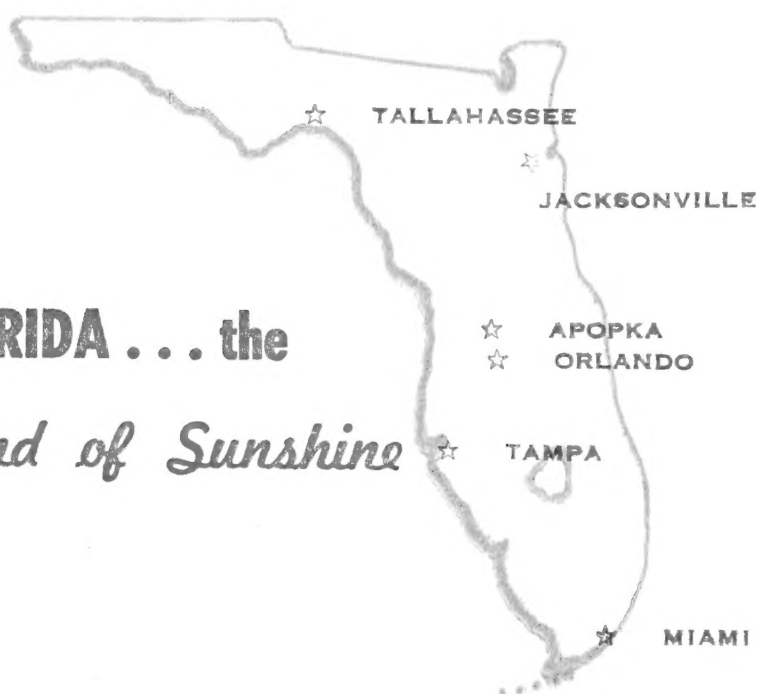
W. T. CHAMPNEYS & SON

OUR NURSERIES are located at Apopka — 12 miles northwest of Orlando, on Highway 441.

Visit us and select the plants you want. Our prices, as well as our merchandise, will be attractive. It is always a pleasure to have you and we know you will enjoy seeing our operations here much more than reading about them in our catalog.

**FLORIDA . . . the**

*Land of Sunshine*



Please give us a little advance notice when you plan on making a trip to Apopka, whenever this is possible. We will gladly arrange for hotel accommodations for you if you will advise us of your requirements.

We have fast plane or train service to Orlando and we will be pleased to meet you at the airport or railroad station—just phone us.

Our Telephone—Apopka TUCKER 6-2281